

Annex B

SURE START SERVICE DELIVERY AGREEMENT TARGETS

Aim

Increase the availability of childcare for all children, and work with parents to be, parents and children to promote the physical, intellectual and social development of babies and young children - particularly those who are disadvantaged - so that they flourish at home and when they get to school, enabling their parents to work and contributing to the ending of child poverty.

Objective	Public Service Agreement target for fully operational programmes, by March 2006	Service Delivery Agreement targets, by March 2006	Notes
<p>Improving the availability, accessibility, affordability and quality of childcare</p> <p><i>So as to make it easier for all parents to find the childcare they need when they need it, in particular in the most disadvantaged areas, so that they can work.</i></p>	<p>A 12% reduction in the proportion of young children living in households where no-one is working.</p> <p><i>Sure Start Unit will contribute to the DWP PSA target to reduce the proportion of children in households with no one in work over the 3 years from Spring 2003 to Spring 2006 by 6 1/2% and to the joint HMT/DWP PSA target to reduce the number of children in low-income households by at least a quarter by 2004, as a contribution towards the</i></p>	<p>1. To create 250,000 new childcare places for at least 450,000 children, (approximately 280,000 children net of turnover) <i>in addition to the new places for 1.6m children to be created between 1997 and 2004.</i></p> <p>2. To create 180,000 new childcare places in the 20% most disadvantaged wards (and smaller areas of disadvantage).</p> <p>3. To create, by 2006, 95,000 new high quality out of school club childcare places for children of school age.</p>	<p>All targets refer to 2003-06 period unless stated.</p> <p>Targets cover all relevant Sure Start Unit programmes, all areas unless stated otherwise.</p> <p>Targets 1 and 3 refer to 2004 – 2006.</p>

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	<p><i>broader target of halving child poverty by 2010 and eradicating it by 2020.</i></p>	<p>4. To establish Children's Centres in areas of disadvantage extending core Sure Start services to a further 300,000 children, so that by March 2006 at least 650,000 children have access to Children's Centre services.</p> <p>5. To increase the percentage of childcare providers inspected by Ofsted rated as good or better by 2006. <i>Level to be set by 2004 when Ofsted system in place and initial baseline data available.</i></p> <p>6. To at least double the number of users of the Childcare Link website and local Children's Information Services</p>	
<p>Improving learning</p> <p><i>In particular by promoting high quality care and education which supports children's development and</i></p>	<p>An [x] per cent increase in the proportion of children having normal levels of communication, language and literacy at the end of the Foundation Stage and a [y] per</p>	<p>7. 95 per cent of Foundation Stage provision inspected by Ofsted rated good or better by 2006.</p> <p>8. To increase the number of</p>	

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<p><i>early education, especially in disadvantaged areas and especially through early identification of and support for children with special needs.</i></p>	<p>cent increase in the proportion of young children with satisfactory speech and language development at age 2 years.</p> <p><i>Target level to be set by end of 2003-04 when first Foundation Stage Profile data available.</i></p>	<p>children who have their needs identified in line with early years action and early years action plus of the SEN code of practice and who have either a group or individual action plan in place. <i>Target percentage increase in number of children to be set by end of 2003-04 when baseline data available</i></p> <p>9. To increase the use of libraries by families with young children. <i>Target percentage increase in use to be set by 2004 when baseline data available.</i></p>	
<p>Improving social & emotional development</p> <p><i>In particular in the most disadvantaged areas:</i></p> <p><i>* promoting greater parental understanding of and engagement in children's development;</i></p> <p><i>* supporting early years and</i></p>	<p>An [x] per cent increase in the proportion of babies and young children aged 0-5 with normal levels of personal, social and emotional development for their age.</p> <p><i>Target level to be set by end of 2003-04 when first Foundation Stage Profile data available.</i></p>	<p>10. All families with new born babies in Sure Start local programme and Children's Centre areas to be visited in first 2 months of their babies' life and given information about the services and support available to them.</p>	<p><i>Through their programmes targeted on older children, Sure Start Unit will also contribute to the Home</i></p>

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<p><i>childcare providers in early identification of difficulties.</i></p> <p><i>* increasing the contribution out of school provision makes to older children's development as citizens.</i></p>			<p><i>Office target on reducing levels of youth offending. – to be finalised once Home Office target confirmed.</i></p>
<p>Improving children's health</p> <p><i>By improving awareness of healthy living amongst children and their service providers and, in particular in disadvantaged areas, by helping parents to support their children's healthy development before and after birth.</i></p>	<p>A 6 percentage point reduction in the proportion of mothers who continue to smoke during pregnancy.</p>	<p>11. Information and guidance on breastfeeding, nutrition, hygiene and safety available to all families with young children in Sure Start local programme and Children's Centre areas.</p> <p>12. Reduce by 10 percent the number of children aged 0-4 living in Sure Start local programme and Children's Centre areas admitted to hospital as an emergency with gastro-enteritis, a lower respiratory infection or a severe injury</p> <p>13. Ante-natal advice and support available to all pregnant women and their families living in Sure Start local programme and Children's Centre areas.</p>	

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<p>Strengthening families and communities</p> <p><i>By encouraging all providers of children's services to take a wider view of their role in the community and, in particular in disadvantaged areas, by involving families in building capacity in the community and creating pathways out of poverty</i></p>	<p>A 12% reduction in the proportion of young children living in households where no-one is working.</p>	<p>14. An increase in the proportion of families with young children, reporting personal evidence of an improvement in the quality of family support services. <i>Target levels to be set, as percentages for families in disadvantaged areas and in all areas, by end of 2003-04 when baseline data available.</i></p> <p>15. LAs, Sure Start local programmes and Children's Centres to have effective links with Jobcentre Plus, local training providers and further/higher education institutions.</p>	<p>Family support defined very broadly to cover all services for families with young children.</p> <p>Further work is needed to identify how this target can be measured. Target provisional until measurability determined.</p>