

PERSONALISED EMPLOYMENT PROGRAMME (PEP) PILOTS

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- **Recommended in Paul Gregg's Review of Conditionality**

“...the availability of support needs to be tailored to the individual, with entry into rather specialised support based on individual need than type of benefit received”

- **Announced in 2008 White Paper:**

“... a single, integrated, flexible employment programme ”

What do we want to achieve?

- To further personalise support based on individual needs not benefit claimed
- Offer a wider range of support options to the customer
- Offer greater flexibility and economies of scale to providers
- Reduce creaming and parking – so providers offered incentives to support all customers

Customer groups

- Jobseekers Allowance claimants who have completed JRFND stage 3
- New Employment and Support Allowance claimants
- Lone parents claiming Income Support and certain partners of benefit recipients with a youngest child aged 3-6

What will the PEP pilots look like?

- **Single** programme of provision, based on need not benefit claimed
- **Tailored** and **personalised** support
- Tackling **all barriers** to employment, including health-related
- Low specification '**blackbox**' approach – quarterly WFIs as a minimum standard
- New Gregg Progression to Work **conditionality** and **escalating sanctions** models

- Combine **funding from existing programmes**
- Developing an **Accelerator** funding model designed to:
 - Reduce creaming and parking
 - Establish a better match between provider costs and outcome payment levels
 - Incentivise the provider to engage with all customers

2 pilots over 3 JCP districts:

1. Hampshire and Isle of Wight, Thames Valley
2. Barnet, Enfield and Haringey in North and North-East London

In place of Flexible New Deal, Pathways to Work and New Deals for parents and partners

Autumn 09: Issue PQQ

March 2011: 2 pilots Go live

Run until 2015

- Evaluation will be on-going from very early in PEP
- Qualitative and quantitative
- Will compare to national model and other pilots and pathfinders

- How could the customer journey be designed to remove benefit boundaries?
- How will you assess customer's individual needs and provide support across such a wide range of people?
- How will you tackle health issues for all customers, including those claiming JSA?