

EYES ON EY2010

Issue 8 - 16 February 2010



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Editorial Team: Sharon Cooper & George Bell

Success!!

After the long process of assessing, evaluating and moderating 55 proposals, we are pleased to announce the organisations that have been successful in applying for NIB funding.

A key criteria in selecting the activities was the extent to which the activity will include those experiencing poverty. We are confident that the variety of activity to be provided by the bids will help to contribute to an engaging, exciting and outcomes-focussed year as well as helping us to translate our ambition for EY2010 into reality.

We would like to thank all the organisations who have participated in this competitive exercise.

REGIONAL ACTIVITIES

Region/Successful Organisation	Description of Activity	Contact Details
LONDON London Voluntary Sector Training Consortium (LVSTV) - Small NGO established to help voluntary and community sector organisations to provide high quality training/ services by and for socially excluded groups.	A series of events, including Spark in the Park to showcase successful on-the-ground practice and to engage with those experiencing poverty. Participants will be encouraged to voice their experiences and life stories.	Contact Ray Phillips Tel: 0845 262 2006 email: rayp@lvstc.org.uk
SCOTLAND Poverty Alliance - Membership group of grassroots, community and voluntary organisations and individuals facing poverty.	Making a Difference: Stories from the fight against poverty In Scotland: This project will raise awareness of the 'reality' of poverty from perspective of those who experience it. Three 10-minute documentary films focussed on young people and poverty, adults and older people. Those affected will be directly involved in the film-making.	Contact: Peter Kelly Tel: 0141 353 0440 Email: Peter.kelly@povertyalliance.org
WALES The Bevan Foundation - a Welsh think-tank and research charity.	Tackling poverty and social exclusion in Wales - A conference to encourage the exchange of solutions to poverty, and to ensure the voices of those most affected are heard by policy and decision-makers. A 10-minute film documenting views and experiences will be made, along with a book and dedicated website.	Contact: Victoria Winkler Tel: 01495 356702 Email: victoria.winckler@bevanfoundation.org
NORTHERN IRELAND Save the Children Northern Ireland	Participatory research with family members and young people, with findings feeding into a conference designed to engage policymakers and decision-makers. Outcomes will constitute a World Apart exhibition touring Northern Ireland during the autumn. Over 100 people will be directly involved, many of them children.	Contact: Sally Copley Tel: 0207 012 6424 Email: s.copley@savethechildren.org.uk

EY2010, Caxton House, Tothill Street, London, SW1H 9NA

www.dwp.gov.uk/european-year-2010

Email - 2010.EY2010@dwp.gsi.gov.uk

REGIONAL ACTIVITIES (contd)		
Region/Successful Organisation	Description of Activity	Contact Details
(1) YORKSHIRE AND HUMBERSIDE AND (2) NORTH WEST Church Action on Poverty (CAP), a national ecumenical society, committed to tackling poverty in the UK.	A listening campaign enabling 270 individuals with direct experience of poverty to share their experiences. In-depth participatory research will look at the impact of poverty on 20 low-income families; 12 'hearing events' and 2 follow-up regional events using findings to identify policy responses.	Contact: Niall Cooper Tel: 0161 236 9321 Email: niallc@church-poverty.org.uk
EAST OF ENGLAND Social Firms UK - support organisation for the Social Firm sector.	A Bursary scheme for people experiencing poverty to participate in a conference to educate others about the potential of Social Firms and the social enterprise model. The key objective is for strengthened links between the private sector, social enterprises and individuals facing barriers to labour market due to disability and disadvantage.	Contact: Sally Reynolds Tel: 01737 231362 Email: sally.reynolds@socialfirmsuk.co.uk
EAST MIDLANDS One East Midlands – the umbrella charity for VCOs in the East Midlands.	A series of local festivals where people experiencing poverty can voice, share and record their experiences. There will be follow-up meetings to address emerging themes and report-backs at subsequent grassroots meetings. A Poverty Convention will enable the sharing of records and outcomes with policy-makers and practitioners. Over 400 people will be involved and many will be encouraged to record their experiences.	Contact: Clare Caves Tel: 0115 911 0455/0115 934 8471 Email: clare@cefet.org.uk
WEST MIDLANDS - Birmingham City University.	A Seeing is Believing tour of grassroots projects and services, with the participation of policymakers, representatives of VCOs and people experiencing poverty. Follow-up events will include drama performances by those most affected.	Contact: Morag MacDonald Tel: 0121 331 6305 Email: morag.macdonald@bcu.ac.uk
NORTH EAST One North East – the North East Regional Development Agency.	5 local focus days linked to EY2010 priorities enabling people to get their voices heard by policymakers. Each event will attract up to 150 people.	Contact: Kim Smouter Tel: 0032-2-738-3547 email: 2010sirg@northeastengland.eu
SOUTH EAST Commission for Rural Communities.	A Rural Exclusion Seminar, considering the causes and complexities of poverty and social exclusion in rural areas. The seminar will include interactive elements including online voting and virtual partnership working. Several people experiencing poverty will act as representatives of their wider communities at subsequent events.	Contact: Ruth Gibson Tel: 01242 533489 Email: ruth.gibson@ruralcommunities.gov.uk
SOUTH WEST Centre for Local and Economic Strategies – a small charity aiming to improve the effectiveness of local groups, agencies and government in areas of social and economic inequality	A 2-day Future City Game in 3 local areas with residents of local communities, local government representatives and NGOs to identify challenges facing areas and solutions to these challenges. This innovative engagement mechanism will enable 120 people with direct experience of poverty and social exclusion to participate and express their views.	Contact: Sarah Long lands Tel: 0161 236 7036 Email: sarahlonglands@cles.org.uk

THEMATIC PROGRAMMES		
Theme/Successful Organisation	Description of Activity	Contact Details
Child poverty and social exclusion Save the Children	Inspiring Change: a support programme for grassroots and community organisations working with children in the 10 most deprived areas of UK. Supporting young people to run 'change' projects to the benefit of their communities, whilst learning new skills. Over 300 children and young people experiencing poverty and social exclusion will be directly involved in the activities which will benefit both themselves and at least 3,000 others through their actions.	Contact: Louise Worlidge Tel: 020 7012 6400 Email: l.worlidge@savethechildren.org.uk
Working-age poverty and social exclusion Community Links - a charity working with local communities, children, young people and adults in East London.	Five awareness-raising events, action packs and briefing materials. Activities will include: a free training programme for people experiencing poverty leading to a programme of self-organised events across UK; a participative research programme, with outputs to present positive images of those affected; and a national 'best practice' competition and an awards ceremony. A minimum of 500 people will actively participate and/or receive training.	Contact: Maeve McGoldrick Tel: 020 74739644 Email: maeve.mcgoldrick@community-links.org
Multiple deprivation and those who are most at risk of poverty and social exclusion Mentoring and Befriending Foundation – the national charity promoting mentoring and befriending as solutions to exclusion and isolation.	A campaign to highlight the power of mentoring and befriending in helping people to escape poverty, exclusion and isolation. The reach for this programme is over 7,000 people, most of which will be those affected; 600 will be directly involved in developing and delivering the campaign.	Contact: Emma Dobie Tel: 0161 787 8600 Email: emma.dobie@mandbf.org.uk
Older people and poverty and social exclusion Community Service Volunteers - a volunteer and training organisation working with people at local community level.	A programme of activity to raise the profile of the positive contribution that older people make to their communities, and the value of volunteering to support the quality of life of older people who receive support from volunteers. This is intended to reach more than 4,000 older people; 60 people will be trained as specialist volunteer 'networkers'.	Contact: Rachel Bayley Tel: 020 7643 1385 Email: rbayley@csv.org.uk Contact: Fiona Gowen Tel: 020 7643 1346 Email: fgowen@csv.org.uk
TECHNICAL ASSISTANCE		
Community Service Volunteers - a volunteer and training organisation working with people at local community level.	Will support the National Implementing Body by managing a Stakeholder Communications Group, supporting stakeholders by assisting with publicity, communications materials and activities. Will provide key co-ordination in the preparation of monitoring and evaluation for the Year.	Contact: Felicity Ford Tel: 020 7643 1370 Email: fford@csv.org.uk Contact: Nicole Schmiedefeld Tel: 020 7643 1372 Email: nschmiedefeld@csv.org.uk

Events

(Adapted from EU Commission Website)



www.2010againstopoverty.eu

Opening Conference of the 2010 European Year for Combating Poverty and Social Exclusion: 21 January 2010, Madrid

Around 300 actors in the field of poverty and social exclusion were present at the official launching ceremony of the 2010 European Year for Combating Poverty and Social Exclusion.

Participants came from the 27 Member States as well as Iceland and Norway, and discussed current challenges in the fight against poverty, the impact of the EU's Growth and Jobs Strategy and future commitments beyond 2010.

The conference served the purpose of:

- Deepening the understanding of poverty and social exclusion, on the basis of evidence presented over the past few years in EU reports and studies
- Sending a clear political and social message on the need to correct inequalities in Europe and to place the fight against poverty at the centre of the agenda
- Proposing long term objectives for the fight against poverty and social exclusion in the future 2020 EU Strategy
- Encouraging stakeholders and relevant actors to take initiatives within the framework of the European Year for Combating Poverty and Social Exclusion; and
- Generating new impetus in the struggle against poverty and social exclusion and inspire people to come together to combat them.

The event and conference was organised by:

- The European Commission
- The Spanish Presidency of the European Union
- [2010 European Year for Combating Poverty and Social Exclusion](http://2010.EY2010@dwp.gsi.gov.uk) (EU website)

Upcoming Events

Community Service Volunteers (CSV), a leading volunteering and training charity, are offering to use its network of Community Outreach Managers in the UK to raise awareness of EY2010 by arranging a series of debates in Government Regions, with possible BBC coverage, in England and Northern Ireland between 1 February and 10 March 2010. To date, two very successful events have taken place in Ipswich and Oxford on 8 and 11 February respectively. We will feedback on these events in our next issue.

Scheduled events for **March** are:

- **1 March 2010: CSV EY2010 Conference: BBC Blackstaff House, Belfast.** Gerry Mulligan, Head of the Equality Rights and Social Needs Division at the Office of First and Deputy First Minister Northern Ireland will be speaking at this event.
- **11 March 2010: CSV EY2010 Conference: venue to be confirmed, Doncaster.** Rosie Winterton, Minister for Local Government and Communities and Regional Minister for Yorkshire and Humber, will be presenting at this event.
- **16 March 2010: EY2010 UK Launch: Council House, College Green, Bristol.** An interactive event enabling the active participation from people experiencing poverty and allowing them to express their views.

Housekeeping

❖ Submitting Articles

If you would like at any time to submit an article, please ensure that it is approx 250 words. We would like to receive your contributions at least 5 working days before publication. **Any queries, contact Sharon Cooper at 2010.EY2010@dwp.gsi.gov.uk.**

❖ EY2010 Logo

If you are arranging an event that is not funded as part of our programmes but wish to use the logo, you can download a '**Request to use the EY2010 Logo**' form from our website. We will consider all requests fairly and respond within 5 working days.

- [EY2010 logo](http://2010.EY2010@dwp.gsi.gov.uk) (DWP website)

❖ Next issue

The next issue of this newsletter will be published on **5 March**. If you wish to submit articles or details of events please submit by **noon on 26 February** via email.

To unsubscribe from the newsletter, please send a blank email entitled "Unsubscribe" to 2010.EY2010@dwp.gsi.gov.uk. If you know of a colleague who would like to register for future editions of Eyes on EY2010, they can do so by emailing their details to us.