

Who are we?

The EU and its Member States have designated 2010 as the **European Year for Combating Poverty and Social Exclusion (EY2010)**. EY2010 aims to raise public awareness of the importance of combating poverty and social exclusion for personal, social and economic development. It will aim to give a voice to those who experience poverty and social exclusion.

The UK-level objectives for the Year are to:

1. Raise awareness for the causes and consequences of poverty and social exclusion;
2. Facilitate the engagement of all those who have a role to play in combating poverty, especially people experiencing poverty; and
3. Leave a lasting legacy, through sharing best practice and encouraging ongoing dialogue between policy-makers, practitioners and people experiencing poverty.

By way of this medium, we will provide you with updates on EY2010 activities, as well as news of developments of interest to all our stakeholders. The newsletter will be issued fortnightly and distributed electronically, as well as being available on our website:

www.dwp.gov.uk/european-year-2010

The Team

The UK National Implementing Body (NIB) is made up of the bodies with key responsibility for tackling poverty and social exclusion across the UK.

UK: Department for Work and Pensions (DWP)

Scotland: Scottish Government: Equalities, Social Inclusion and Sport Directorate

Wales: Welsh Assembly Government Communities Division

Northern Ireland: Office of the First Minister and Deputy First Minister Central Anti Poverty Unit.

The NIB's remit is to develop and deliver the UK's National Programme and to manage the distribution of funds.

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Editorial Team: Sharon Cooper and George Bell

Current News

The European Year website was launched on 25 August 2009. The link is:

www.dwp.gov.uk/european-year-2010

Launch of Calls for Proposals

As described in the UK National Programme, we have now published our Calls for Proposals. The proposals provide organisations with the opportunity to contribute to the success of EY2010 via:

- Regional activities;
- 4 UK-wide thematic programmes; and
- Technical assistance

Calls for Proposals guidance and application forms are listed, together with the full UK National Programme, on our website. All forms are available in Word; PDF documents are available upon request. Applications together with any necessary supporting documents must be received in the EY2010 office no later than **5pm on 15th October 2009**.

If you have any questions please do not hesitate to send an email to the team on 2010.EY2010@dwp.gsi.gov.uk.

We will provide answers to Frequently Asked Questions as they develop on the website.

EY2010 Logo

If you are arranging an event that is not funded as part of our programmes but wish to use the logo, you can download a '**Request to use the EY2010 Logo**' form from our website.

We will consider all requests fairly and respond within 5 working days.

Current News continued...

Frequently Asked Questions:

The key question relating to the Calls for Proposals is that of "Matched Funding":

Q: Is DWP providing the 50% match funding. Page 13 of the UK National Programme seems to indicate so but the call states that co-financing "may come from either public or private sources (eg, private foundations or business)?"

A: While we encourage organisations to make a contribution to the funding of their proposed activities, this is not mandatory. It is possible to apply for 100% of costs to be met by a grant from the NIB.

Contributing to EYES ON EY2010

We invite contributions from all stakeholders who have a story to share or an event that you would like publicised within our newsletter. We ask that proposed items for inclusion are limited to 250 words. If you have an image to supplement your story, please feel free to forward to us. Due to our timescale and limited space, we endeavour to print all stories provided by the following edition but if not, please bear with us.

If you have any suggestions and comments about the format and content of the newsletter itself, please forward to our mailbox:
2010.EY2010@dpw.gsi.gov.uk.

Upcoming Events

This section will inform you of current and upcoming EY2010 events as well as dates worth noting. If you would like to attend any of the events listed below, please contact the organisers direct:

September 2009

- **24 September – "Preparing for 2010"**: Event organised by TSEN, EAPN and CEFET at the Campus Centre, Leicester DeMontfort University ([Contact CEFET on 0115 911 0419](#))
- **24-25 September – European Anti-Poverty seminars**, 24th & 25th September Edinburgh: The Poverty Alliance and EAPN are hosting two half-day seminars looking at what Scotland can learn from Europe in the fight against poverty and on the prospects for the European Year for Combating Poverty and Social Exclusion in 2010. For more details visit www.povertyalliance.org or email kathryn.mcturk@povertyalliance.org

October 2009

- **15 October** – Deadline for Calls for Proposals by 5pm
- **29 October** – European Commission's conference *Poverty between reality and perceptions: the communication challenge, Brussels*. For further information, see European Commission website: <http://ec.europa.eu/>

To unsubscribe from the newsletter, please send a blank email entitled "Unsubscribe" to 2010.EY2010@dpw.gsi.gov.uk. If you know of a colleague who would like to register for future editions of Eyes on EY2010, they can do so by emailing their details to us.