

# Get Britain Working: Employment Support Reform

DWP Annual Forum July 2011

# Our policy direction

- Flexibility
  - End to ‘one size fits all’
  - Individual and local circumstances vary
  - Whitehall not best placed to design support
- Results focus
  - Used to pay heavily for process
  - Only real measure of success is job outcomes
  - JCP will be judged, providers paid, for results
- Partnership working
  - Flexibility and incentives support this

# Jobcentre Plus flexibility

- More personalised face to face meetings
- Further support from a menu of options
- Menu tailored to local labour market conditions
- New JCP performance framework

# Flexible menu of support

<p><b>Skills</b> Basic Skills Support Occupational Training: Sector-based training and Service Academies</p>	<p><b>Peer Support</b> Mentors Work Clubs</p>	<p><b>Work Experience</b> Internships Work Experience Mandatory Work Activity Apprenticeships</p>	<p><b>Flexible Fund</b> Discretionary funds Support partnership work to tackle disadvantage.</p>
<p><b>Volunteering</b> Work Together</p>	<p><b>Enterprise</b> New Enterprise Allowance (including mentoring and financial support) Enterprise clubs Self-employment guidance</p>	<p><b>Jobsearch</b> Advisor Support Job vacancies database Online support Careers Advice JCP Group Sessions</p>	<p><b>ESF</b> 25% IB, IS volunteers 75% disadvantaged families</p>

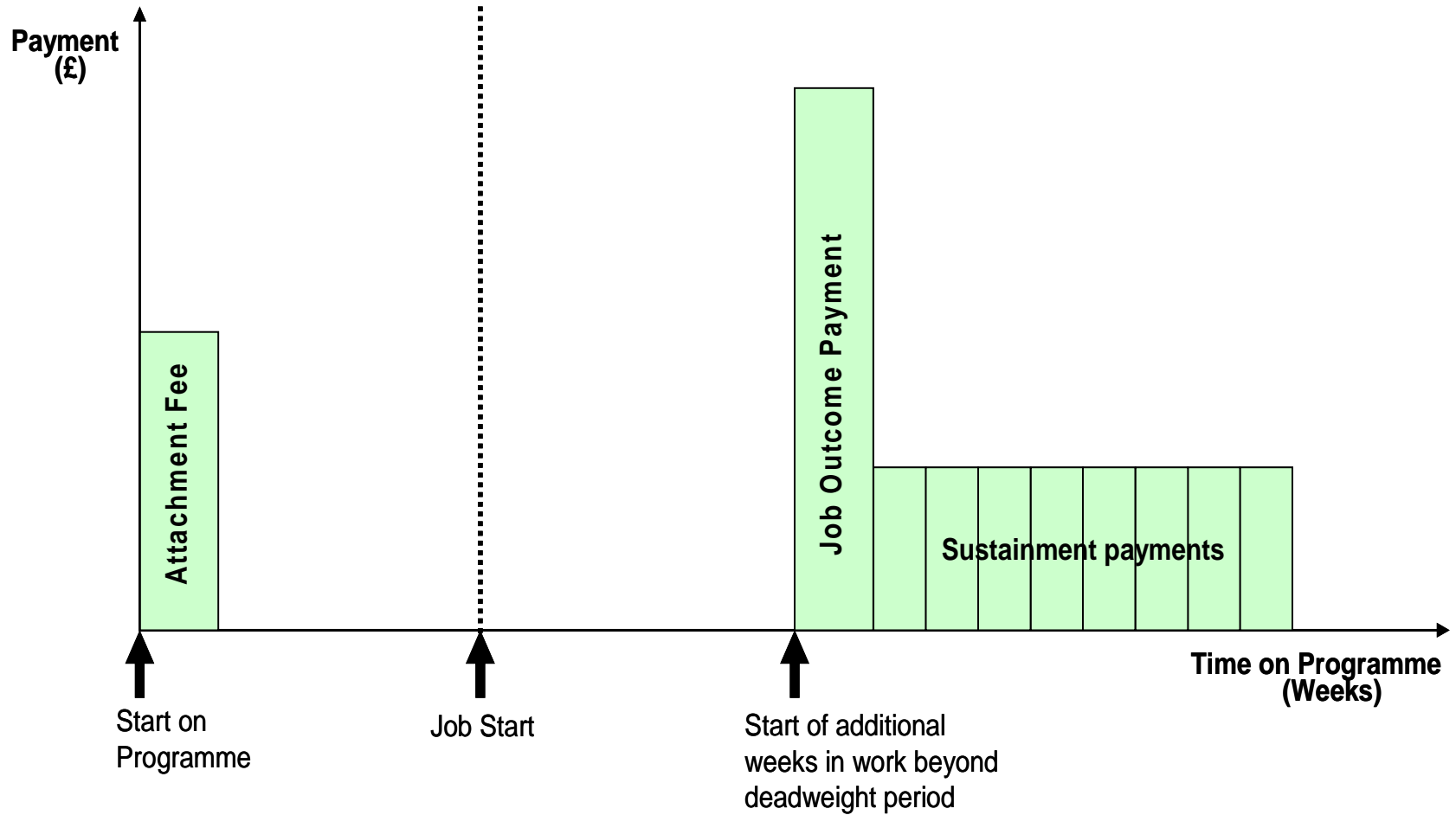
# The Work Programme

- Biggest of its kind the UK has ever seen
- For those at risk of long term unemployment
- 2.4 million expected referrals
- Replacing much of the complex range of poor value existing provision
- Flexibility, results focus, partnership working

## How will the Work Programme be better?

- Longer to work with customers
- Black box (but transparent, with safeguards)
- Universal programme
- More sophisticated payment model

# Payment model



**\*Incentive payments**

# Universal Programme

## Customer Groups

- JSA customers aged 25+
- JSA customers aged 18-24
- JSA ex-IB
- JSA seriously disadvantaged in the labour market
- All ESA customers
- ESA (income related) customers who are placed in the Work Related Activity Group
- All Income Support and Incapacity Benefit customers

## Time for referral

From 12 months

From 9 months

From 3 months

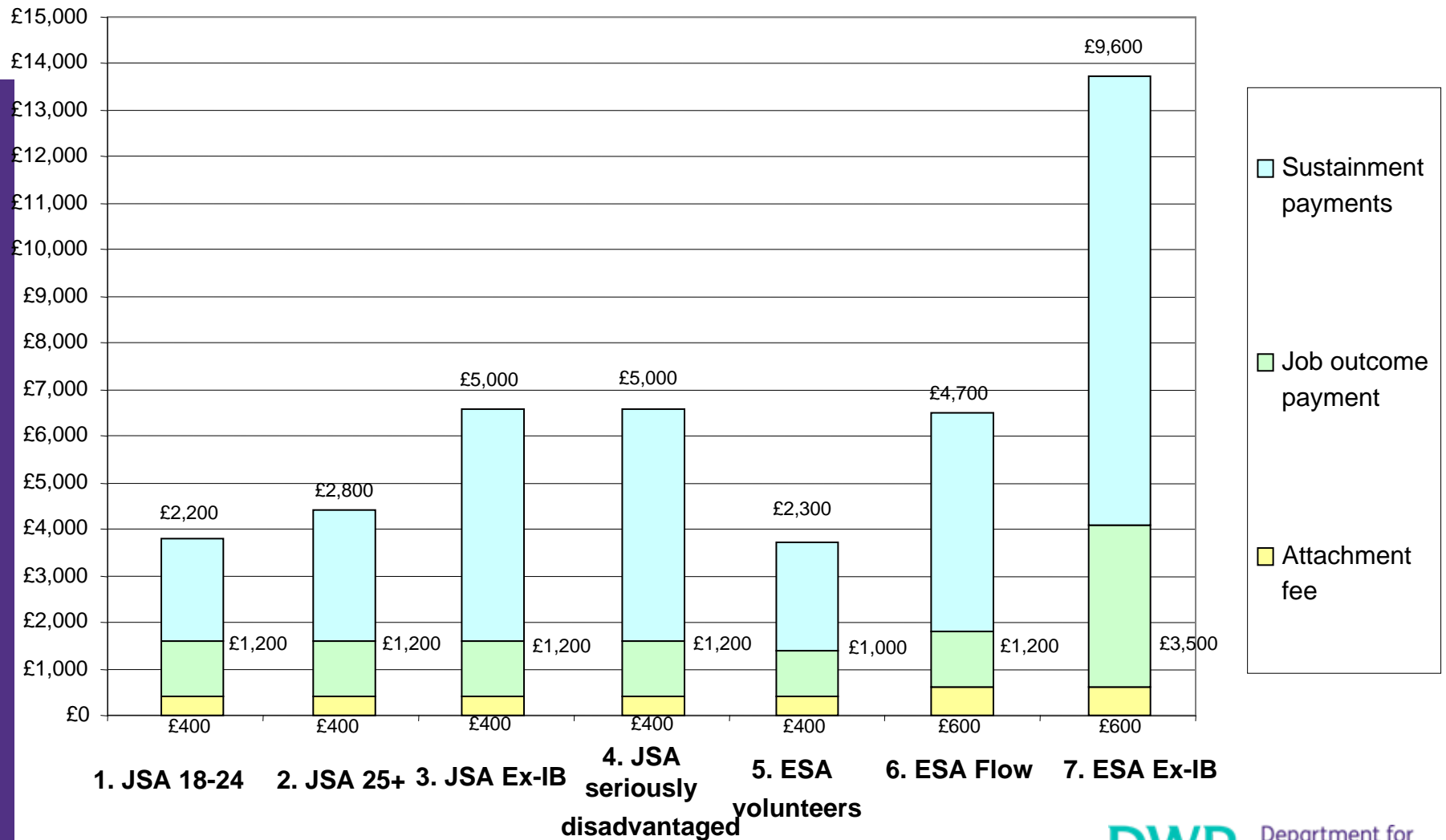
From 3 months

Voluntary at any time

When customers are expected to be fit for work within 3 months

Voluntary at any time

# Differential pricing: Maximum payments



# Prime Providers

- Will compete for market share
- 7 year contract – long term relationships
- Greatest ever freedom and financial incentives to succeed
- National coverage from June

# Questions