

Radio script - builder

VO: If you're a small business, what does the Disability Discrimination Act mean for you?

SFX building work taking place in the interior of a house - hammering, sawing, drilling, radio playing etc

Builder: Don't really see how it affects builders?

VO: For every business, it means making your services more accessible.

Builder: Does disabled just mean someone in a wheelchair?

VO: No, it includes all kinds of disabilities, people with hearing difficulties, for instance.

Builder: What sort of things can I do?

VO: You could check your estimates are legible for customers who are partially sighted.

Builder: Not sure I have that many disabled customers, anyway.

VO: You may not know there are around 10 million disabled people in Britain, so making their lives easier can only be good for business.

VO: For further information, go to dwp.gov.uk The DDA. It's now the law. Think about it.